

Appin No. 10/815,640  
 Amdt. Dated January 15, 2007  
 Response to Final Office Action of December 12, 2006

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### Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

### Listing of Claims:

1. (Currently Amended) A method of limiting a number of faxed communications between an application and a user, via a sensing device interacting with machine-readable coded data printed on a surface, the method comprising the steps, performed in a computer system, of:
  - (a) receiving interaction data representing the interaction of the sensing device with the coded data, the interaction data enabling identification of the application;
  - (b) transmitting information based on at least some of the interaction data to the application; and
  - (c) ~~allocating and recording a unique reply code~~one-time-use reply number for the transmitted information;
  - (d) recording the reply number in a list of reply numbers;
  - (e) monitoring incoming faxes for a match with the reply number contained in the list;
  - (f) transmitting an incoming fax from the application to the user only in the event of a match; and
  - (g) removing the reply number from the list in the event of a match, thereby limiting the number of replies to one reply.

~~; said reply code having a predetermined maximum number of reply transmissions associated therewith, thereby enabling transmission of up to a predetermined number of electronic messages from the application to the user.~~

2. - 10. (Cancelled).

11. (Original) The method of claim 1, further including the steps, performed in the computer system, of:
  - assigning an alias ID to the user; and
  - transmitting the alias ID to the application with the information based on the interaction data, thereby maintaining anonymity of the user with respect to the application.

12. - 13. (Cancelled)

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